

Board Meeting
Wilton Main Street Association

August 8, 2018

Wilton Main Street Association Office 6:30pm

Board Members: Alison Meltzer, Melanie Chouinard, Leslie Rook

Proceedings:

Meeting called to order by Alison Meltzer

- Review of Treasurer's Report and Profit & Loss Report with explanation of key points.
 1. No new income expected other than donations
 2. Check for \$750 sponsorship of Wilton Library's new Acoustic Folk Café program was delivered this week by Alison. The program will run October 2018 – April 2019.
- Other Business:
 1. Jennifer Beck from the Economic Development Team has requested that the various town groups meet together to discuss Wilton's portfolio of town events. Ms. Beck would like to establish a system by which town events would have an established method of promotion. This would benefit the town as well as local businesses. A suggested date of September 12 at 5:30 put forward. Meeting would be at the Wilton Library as their participation is key due to the number of events they host. Date to be confirmed.
 2. Last week Alison did a walk about town to all the small businesses with the new town administrator Mr. Paul Branscomb and his administrative assistant Janice Pack. Both were very interested in the town and its businesses and it was a pleasure to introduce him to the small business community.
 3. Suggestion was made to discuss possible fundraising ideas that could be held during the Haunting of Wilton and during the Christmas/Holiday season during the next meeting.
 4. The absence of a Haunted House contest last year was discussed. The community enjoyed this contest and Wilton Main Street Association received positive feedback when contest was held two years ago. We will have the contest this year. Melanie will take care of Facebook promotion for this event. Ginny Day, who has organized in the past, was mentioned as a good reference person for this event.
 5. Received postcard in the mail from monadnockartsalive.org- Melanie offered to research this group to see if this is something that would benefit the Wilton Main Street Association to participate in.
 6. Suggested next meeting will be Friday, September 7- at 7 p.m. To be confirmed.

- Meeting adjourned at 7 p.m. with thanks to all for attending
Meeting minutes submitted by Leslie Rook